



Trade Delegation Programme · November 20–22, 2026 · Yerevan, Armenia

inga.harutyunyan@uate.org
anahit.budaghyan@uate.org
· digitec.am

/ FOR TRADE DELEGATIONS & EMBASSIES

What Digitec 2026 Offers You

DigiTec is the region's largest annual technology event, 21th edition.

30K+

Visitors in 2025

100+

Trade delegations in
2025

30+

Ambassadors &
diplomatic
missions

30+

Countries represented

/ WHAT YOUR DELEGATION RECEIVES

01 Dedicated Delegation Coordinator

A dedicated UATE contact manages your programme from arrival through close-out — pre-qualifying meeting requests, coordinating schedules, and making sure every session is set up.

02 Pre-Scheduled B2B Meetings & Guided Expo Tour

We match your delegation with tech companies, investors, and sector peers based on your priorities — geography, industry, deal stage. Sessions are 30 minutes, pre-confirmed before you arrive. We also run a guided expo walk aligned to your focus areas, stopping at exhibitors hand-picked for your interests.

03 Conference Access & Sector Roundtables

Access to DigiConf sessions, including the Governments & Policies track — built for ministers, FDI architects, and AI strategy leaders. We can also slot your delegation into relevant sector roundtables with Armenian and international businesses and industry associations during the event. (fee-based)

04 Official Delegation Listing

Your country and mission are listed as an official participating delegation in the DigiTec programme, digital channels, and press communications — picked up by 7+ international media outlets covering the event.

05 Closed Side-Event Organization

On request, we can organize a closed side-event under your delegation's name — a private dinner, roundtable, or reception. A practical way to have one focused conversation with the right people, separate from the main event flow. (fee-based)

06 Business Lounge Access

Delegation partners get access to the invite-only DigiTec BusinessLounge — a small, coordinator-managed space for high-value conversations with speakers and visitors that don't belong on the open floor. Attendance is limited and curated. (fee-based)

07. B2B Speed Dating Zone Access

Delegation members get access to the DigiTec B2B Speed Dating Zone — a structured, coordinator-managed space for rapid, pre-matched one-on-one meetings with exhibitors, investors and ecosystem partners.

/ CHOOSE YOUR FORMAT

Three levels of participation. One ask: pick what fits your agenda.

FORMAT A Official Delegation <i>Trade offices · Innovation agencies · Diplomatic missions</i>	/ All 7 benefits listed on page 1 / Coordinator-managed meeting schedule (up to 12 pre-set sessions) / Country listed in official DigiTec programme
FORMAT B National Presence <i>FDI agencies · Ministries of Digital & Trade · Investment promotion bodies</i>	/ All Format A benefits included / Dedicated branded pavilion or lounge space in the DigiTec Expo hall / Co-branded marketing across DigiTec digital and physical channels / Press facilitation — introductions to international media outlets
FORMAT C Strategic Co-Organizer <i>EU delegations · National AI strategy offices · Digital economy ministries</i>	/ All Format B benefits included / Speaking slot in Conference (upon agreement) / Co-branded closed-door roundtable with curated investor & government circle / Joint press opportunity with UATE / Year-round UATE partnership credit and bilateral facilitation

/ WHY DIGITEC 2026

The room no other event puts together.

Yerevan is 3.5 hours from Frankfurt, Dubai, and Almaty. Three days at DigiTec replaces months of separate bilateral travel. Europe, Gulf, and Central Asia — decision-makers from all three in the same building, at the same time.

Armenia just became AI infrastructure.

The Firebird AI Factory and Eleveight data center — scaling to 100,000+ GPUs by 2027 — making Armenia one of the top 10 AI compute nations in the world. Firebird already signed a \$10B deal with Kazakhstan.

DigiTec 2026 is where the next conversations happen.

Governments already show up here.

30+ ambassadors and diplomatic missions attended DigiTec 2025. The Governments & Policies track brought ministers and senior officials from the EU, Gulf, and Central Asia on the same stage. This is an established format, not an experiment.

The diaspora network is the access.

Armenian founders, investors, and executives are embedded across Silicon Valley, Paris, Dubai, and Moscow. Many are senior decision-makers at global companies. DigiTec is the one event that brings them back together. For delegations looking to open doors in those markets, this network is the room.

Ready to join DigiTec 2026?

Contact us to register your delegation or discuss a National Presence format.

Organized by UATE, Yerevan, Armenia

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2026 · 21ST EDITION



Partnership Opportunities

Nov 20–22, 2026 · Yerevan, Armenia · Meridian Exhibition Center

Special Package for Missions and Delegations

1 Mark Your Presence by a Country Booth



Country Booth

A country booth provides dedicated exhibition space for embassies, agencies, and international companies as a country representation. Get your country booth:

- **Standard booth size — 3x3 (9 sqm) = 1,000,000 AMD / €2,400 EUR + VAT (20%)**
- Booth design and construction — offered on request

Consider larger options at flexible pricing.

For more information, contact digitec@uate.org or call : +374 77 459 257

2 Organize Your Side Event



Side Event

1,100,000 AMD / €2,640 EUR + VAT (20%)

Up to 2-hour dedicated session at DigiHub for up to 150 participants. Ideal for round table events and closed discussions.

What you receive:

- Coffee service
- Stage and forum setup
- Technical equipment
- On-site technical support
- Branding & visibility at the session

DigiTec 2026 · World's New AI Hub

Organized by UATE - Union of Advanced Technology Enterprises, Armenia

PARTNERSHIP INQUIRIES

inga.harutyunyan@uate.org

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Pricing in AMD, exclusive of VAT unless stated.

Subject to final confirmation by UATE.