



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Embassy of Switzerland in Armenia

# ANNUAL BUSINESS ROUND TABLE 2024



Yerevan



6 March, 2024, Wednesday  
14:00 (GMT+4)



Best Western Congress  
Hotel, Picasso Hall

# AGENDA

## REGISTRATION AND NETWORKING

14:00 - 14:20 WELCOME COFFEE

## WELCOMING REMARKS

14:20 - 14:25 EMBASSY OF SWITZERLAND IN ARMENIA  
*LUKAS ROSENKRANZ, AMBASSADOR*

## OVERVIEW OF SWISS ARMENIAN BUSINESS COOPERATION

14:25-14:40 JOINT CHAMBER OF COMMERCE SWITZERLAND-  
EASTERN EUROPE, CENTRAL ASIA, SOUTH CAUCASUS  
*DORIT SALLIS, MANAGING DIRECTOR*

SWITZERLAND ARMENIA CHAMBER OF COMMERCE  
*MIKE BARONIAN, PRESIDENT*

EUROPEAN BUSINESS ASSOCIATION ARMENIA  
*DIANA SARUMOVA, DIRECTOR*

INTERNATIONAL CHAMBER OF COMMERCE ARMENIA  
*RAFI SEMERDJIAN, GENERAL SECRETARY*

## SWISS DAYS IN ARMENIA PRESENTATION

14:40-14:50 SWITZERLAND GLOBAL ENTERPRISE (S-GE)  
*ALINA SOBOLEVA-DANEL*

14:50-14:55 INTRODUCTION OF PARTICIPANTS

14:55-15:00 QUESTIONS

## GEOPOLITICAL IMPACTS ON SPECIFIC SECTORS OF ARMENIAN ECONOMY

### DISCUSSION MODERATED BY AMBASSADOR ROSENKRANZ

15:00-15:30 + CURRENT SITUATION IN THE ARMENIAN BANKING  
SECTOR: CHALLENGES OR OPPORTUNITIES  
*ARMSWISSBANK - ARA MAKARYAN, DEPUTY CEO*

+ COMPLIANCE, SANCTIONS  
*POLIXIS - GAGIK SARGSYAN, FOUNDER AND CEO*

+ GOVERNMENT TENDERS  
*SYLEX - AVET MANUKYAN, CEO*

15:30-15:45 QUESTIONS

15:45-15:50 CLOSING REMARKS BY AMBASSADOR ROSENKRANZ